

SICKKIDS CENTRE FOR COMMUNITY MENTAL HEALTH LEARNING INSTITUTE

2017-2020 STRATEGIC PLAN

The 2017-2020 Strategic Plan will enable the SickKids Centre for Community Mental Health Learning Institute to advance our education mandate and build capacity for professionals in mental health. With our recent integration with the Hospital for Sick Children (SickKids) Learning Institute, this is an important year for us as we reflect on our significant achievements, and leverage the opportunity

to confirm our vision for the future. Our strategic plan will align our work with the SickKids Learning Institute, as well as the SickKids Centre for Community Mental Health.

The SickKids Centre for Community Mental Health Learning Institute has identified six key priorities for the next 3 years.

PRIORITY #1: LEVERAGE EDUCATION FOR IMPACT



STRATEGIC DIRECTIONS:

- Build visibility of education programs across the SickKids Centre for Community Mental Health, the SickKids Learning Institute and beyond
- Create new collaborations between a broad and diverse range of stakeholders, leveraging unique expertise

INITIATIVES:

- Review all educational offerings and analyze for relevance and impact, ensuring alignment with clinical and academic priorities at the SickKids Centre for Community Mental Health
- Identify opportunities for collaboration and programming across SickKids Centre for Community Mental Health Learning Institute and the SickKids Learning Institute
- Create opportunities to support scholarship and program evaluation

OUTCOMES:

- Increased relevant and impactful educational offerings across multiple stakeholders and partner organizations

PRIORITY #2: BUILD EXCEPTIONAL FACULTY



STRATEGIC DIRECTIONS:

- Address developmental needs of educators from novice to expert

INITIATIVES:

- Create opportunities to further develop the clinical teaching skills of SickKids Centre for Community Mental Health staff, including promoting existing faculty development experiences

OUTCOMES:

- Knowledgeable and skilled clinical teachers thriving in their roles and delivering effective educational programs

PRIORITY #3: ENHANCE LEARNING TECHNOLOGIES & SPACES



STRATEGIC DIRECTIONS:

- Advance use of technology to empower teaching and learning

INITIATIVES:

- Investigate technology solutions to support the delivery of educational offerings (e.g. Learning Management System, Telemedicine, Videoconferencing, etc.)

OUTCOMES:

- Introduce new technologies to support teaching and learning

PRIORITY #4: TRANSFORM CLIENT & FAMILY EDUCATION



STRATEGIC DIRECTIONS:

- Increase participation and partnership with clinical and research teams who are creating educational products

INITIATIVES:

- Investigate opportunities to support AboutKidsHealth with the update of educational materials related to child and youth mental health

OUTCOMES:

- Effective client and family education materials

PRIORITY #5: EXPAND OUTREACH PROGRAMS



STRATEGIC DIRECTIONS:

- Develop new partnerships and expand networks
- Increase revenue streams

INITIATIVES:

- Create a sustainable business model and costing framework for educational offerings
- Develop funding model for SickKids Centre for Community Mental Health and SickKids staff who attend training at SickKids Centre for Community Mental Health Learning Institute
- Review national and international educational offerings to ensure alignment and determine relevance and impact

OUTCOMES:

- Meaningful programs offered to the community at large
- Diversification and growth in revenue streams, and a sustainable business model

PRIORITY #6: STRENGTHEN OUR IDENTITY



STRATEGIC DIRECTIONS:

- Strengthen identity and awareness of the Institute's mandate and services

INITIATIVES:

- Confirm SickKids Centre for Community Mental Health Learning Institute name and branding
- Review and confirm SickKids Centre for Community Mental Health Learning Institute vision, mission, mandate and value proposition
- Obtain clarity regarding reach of SickKids Centre for Community Mental Health Learning Institute – locally, nationally and internationally – and determine alignment with SickKids context and teams

OUTCOMES:

- Enhanced reputation
- The Institute will be known by internal and external stakeholders as a thought leader driving change and improvement through mental health education